

# Top 10 Best Practices

TO DRIVE A BOATLOAD OF  
TRAFFIC TO YOUR BLOG



WEBPAGES  
THAT SELL.COM

1	<i>Be Interesting</i>	Make your blog interesting and unique so that people have a reason to visit.
2	<i>Try Different Strategies</i>	Choose several different traffic strategies but don't try to do them all.
3	<i>Monitor</i>	Monitor your traffic well so that you can drop sources that don't deliver.
4	<i>Interact</i>	Seek out opportunities to interact and form relationships with your audience.
5	<i>Use Social Media</i>	Social media is popular so use it for at least one of your traffic sources.
6	<i>Keep Promotion to a Minimum</i>	Don't promote too much; instead tell people why they should check out your blog.
7	<i>Automate</i>	Automates as much as possible so that you don't have to do everything yourself.
8	<i>Be Diverse</i>	Include images, video and other media in your blog posts to make them more interesting.
9	<i>Grab Attention</i>	Spend time writing attention-grabbing blog titles.
10	<i>Offline Promotion</i>	Don't forget to tell people offline about your blog too.

# Rebecca Metz

## Taking the Scary Out of Technology

Having created a system that allows entrepreneurs to get their magic online, Rebecca helps clients get more business . . . consistently. Using the collaboration of a dynamic website, engaging social media, and personalized branding, she creates an online ecosystem that attracts clients and sells products and programs authentically. With a fantastic website as the core, her system showcases how business owners make a difference in the lives of their clients and customers.

An intrinsic educator, Rebecca's secret sauce is taking the scary out of technology. She teaches clients to use and manage their website and integrate it with social media and other marketing tools to create a powerful brand image — one they can update as often as needed.



## Let's Connect

What is the first thing you are screaming to have done?

I would love to partner with you to create new results with your online presence! Let me know how I can best serve you.

Here is my [calendar](#) - go ahead and find a time that works best for you.

CONTACT